

SWINING *and* DINING SINCE 1994

1ST



GOOD FRIENDS
&
GREAT
BAR-B-QUE



IN

MEAT
★ WE ★
TRUST

Famous
Dawie's®

FRANCHISE OPPORTUNITIES



AWARDS

Smoked
★ HERE ★
every day





WHY IS **DAVE** SO DARNED *Famous*?

**SOME 35 YEARS AGO DAVE ANDERSON BEGAN HIS LIFE'S WORK,
SEEKING OUT AND SHARING THE BEST BBQ FOLKS HAD EVER TASTED.**

He painstakingly refined his rubs, sauces and slow-cooking techniques in his own kitchen. The exact same rubs, sauces and slow-cooking techniques Famous Dave's uses today.

Somewhere along the line he got the name "Famous", cooking everything perfectly from scratch. We still do this today and have won over 700 awards.



**BEST BBQ
RIBS**

**BEST NEW
RESTAURANT**

**BEST
TAKE-OUT**

**BEST BBQ
JOINT**

**BEST
MUSIC**

**ONE OF
AMERICA'S
HOTTEST
CONCEPTS**

Now, with 180 restaurants worldwide and a desire to bring great barbeque to even more towns, cities and countries, Dave's looking for a few more barbeque lovers out there to partner with.



THIS ISN'T YOUR AVERAGE FOOD *Franchise.*

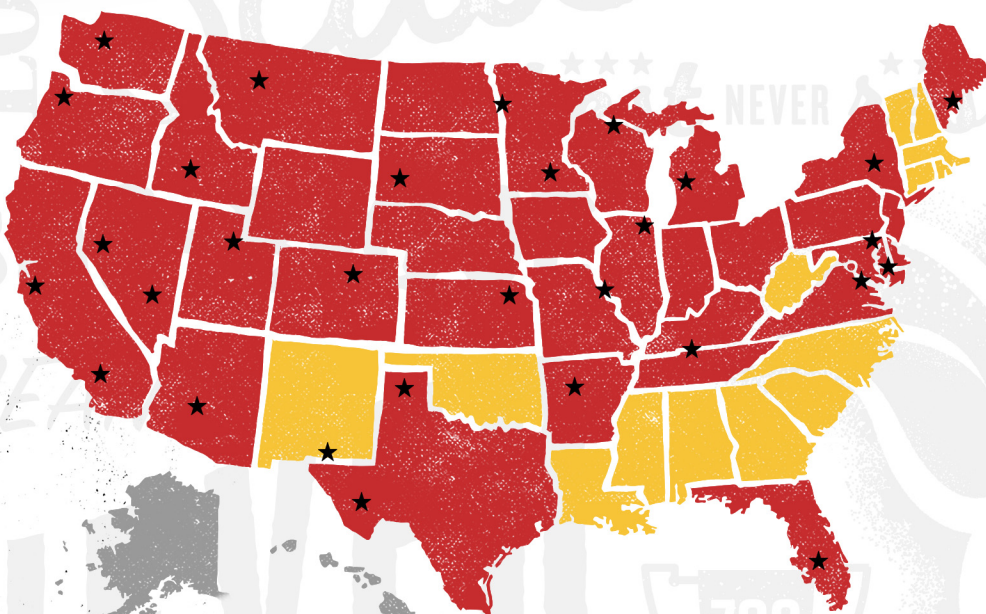
FAMOUS DAVE'S DIDN'T GET TO BE AMERICA'S FAVORITE BBQ BY DOING THIS FAST. THIS IS SCRATCH COOKING, SLOW AND CAREFULLY. NO MICROWAVES, OR HEAT LAMPS. IT'S UNUSUAL, BUT IT'S LED TO 180 OF THE MOST SUCCESSFUL BBQ RESTAURANTS EVER OPENED.

Sure, the food is great and more awarded than any barbeque in America, but there's more to it than that. The secret ingredient at Famous Dave's is the people. From big Dave to the traveling Rib Team to the busboys, you won't find a more passionate, more experienced, dedicated group of professionals than those on our Famous team.

All of the care and effort's been making customers happy and investors successful for over 35 years. Our way's not for everyone, but it's the right way.



AVAILABLE MARKETS FOR FRANCHISING



**CURRENT
LOCATIONS**



**AVAILABLE
OPPORTUNITIES**



**MULTI-UNIT
OPPORTUNITIES**



**CURRENTLY
UNAVAILABLE**

MIDWEST

Ohio
Indiana
Illinois

SOUTH

Texas
New Mexico
Oklahoma

NON CONTINENTAL

Alaska
Hawaii

SOUTHEAST

Carolinas
Florida
Georgia
Mississippi
Alabama
Louisiana

NORTHEAST

NYC Metro
Upstate New York
New Jersey
Connecticut
Massachusetts
Pennsylvania
New Hampshire
Vermont
Maine

CONTACT US TODAY TO LEARN MORE!

CALL XXX.XXX.XXXX OR EMAIL

FRANCHISING@FAMOUSDAVES.COM

FRANCHISEE QUALIFICATIONS

OPERATIONAL REQUIREMENTS:

Each franchisee must demonstrate a proven track record of developing and operating full-service restaurants (including the sale of alcoholic beverages). If you do not have direct restaurant operations experience, you will be required to secure an Operating Partner, who must have an equity position (see below) and will be responsible for the overall operation of your restaurants. Each member of the ownership team must be fully engaged in the brand and actively participate in the overall management of the franchise business enterprise. Each restaurant must have a full-time qualified General Manager (GM) with direct experience in management in the multi-unit, casual dining environment (including the sale of alcoholic beverages) and must be trained in a certified Famous Dave's training restaurant.

CAPITAL REQUIREMENTS:

- Franchise Agreement (single unit) – Verifiable net worth of \$1.5 million (with at least \$750,000 in liquid assets)
- Area Development Agreement – minimum of two restaurants – Verifiable net worth of \$1.5 million per restaurant (with at least \$750,000 in liquid assets per restaurant)
- If required, the Operating Partner must have equity ownership of at least 20%.
- Must have ability to secure financing with leverage of no more than 80% of the initial investment.

SITE REQUIREMENTS

LOCATION:

- Freestanding pad-site or end-cap facing primary road
- Unobstructed visibility and prominent signage from primary road
- Excellent site ingress and egress with at least one point of signalized access
- Dedicated entrance and parking for "To Go" guests

TRADE AREA DEMOGRAPHICS:

- Minimum residential population of 75,000 in 3-mile radius (80,000 in 10-minute drive time)
- Minimum daytime population of 35,000 in 3-mile radius (55,000 in 10-minute drive time)

SITE REQUIREMENTS:

- Average Site Area: 1.5 Acres (Depending on local requirements/property configuration)
- Dedicated Parking: 125 stalls

UTILITY REQUIREMENTS:

- Electric Service: 1000-1200 Amp, 120/208V. 3 Phase /4 Wire
- Natural Gas: 3 Million BTU's
- Water/Domestic: 2" Line - 90 GPM
- Water/Sprinkler: 6" Line - 60 PSI
- Sanitary Sewer: 6" Line - 400 GPM
- 60" Deep
- Telephone: 2" Conduit

———— Famous Dave's® ————

VISIT FAMOUSDAVES.COM

CALL XXX.XXX.XXXX or EMAIL

FRANCHISING@FAMOUSDAVES.COM