



## A Different Take on Tacos

TaKorean is inspired by Korean and Latin street food. It serves up made-to-order tacos, and rice or slaw bowls bursting with vibrant, fresh flavors in an appealing, modern space. A TaKorean franchise provides a time-tested system that is simple, streamlined and consistently delivers great food, great hospitality and great numbers.



Learn More/Connect

@ franchise@takorean.com

takoreanfranchise.com

**TaKorean**  
Korean Taco Grill



## Our Secret Sauce



### PRODUCT:

Quality and freshness matter to us. We use freshly made ingredients in our menu.



### SERVICE:

A great employee experience makes a great customer experience.



### SYSTEMS:

Mature systems and processes lead to great employee retention and profitability.



Follow us on Social Media  
@takorean

## Become the Next Successful TaKorean Franchise

Great Food, Proven Systems,  
Financial Results

# About Us

TaKorean started in Washington, DC in 2010 and quickly grew into a regional quick service restaurant. We pride ourselves on having craveable, delicious food in an operational environment that is geared towards simplicity. With a limited number of food items, thousands of combinations exist. Our operational and administrative systems were designed to enable fast customer throughput, limit administrative burden, and create an employee working culture that lasts.

# How Much it Costs

**\$215,500  
TO  
\$781,500**  
INITIAL INVESTMENT  
RANGE

**\$40K**  
FRANCHISE  
FEE

**\$200K**  
LIQUIDITY  
REQUIREMENT

**\$500K**  
NET WORTH  
REQUIREMENT

**Industry Low 4% Royalty Fee**

*We want your money to go  
toward further investing*

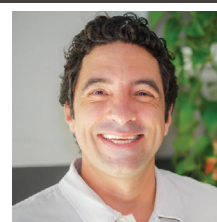


# Our Team

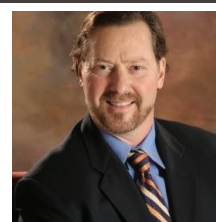
TaKorean is founded and led by a diverse team with over 60 years of food service experience, and 18 years combined leading TaKorean. The Founder, Mike Lenard, still leads the company 12 years later, along with Lukas Umana who joined the leadership team over 5 years ago. Lukas had previously owned and operated his own quick-service restaurant company. Eric Lenard, has over 30 years of experience as an Executive Chef and a dining program consultant, joined the team a year ago.



**Mike Lenard**  
CEO & FOUNDER



**Lukas Umana**  
PRESIDENT



**Eric Lenard**  
DIRECTOR OF FRANCHISE  
DEVELOPMENT

# Great Support

**We support our franchisees in many ways.  
Here's our focus:**

- Site Selection & Construction
- Marketing
- Cutting Edge Technology
- Documentation & Resources
- Training & Ongoing Support

